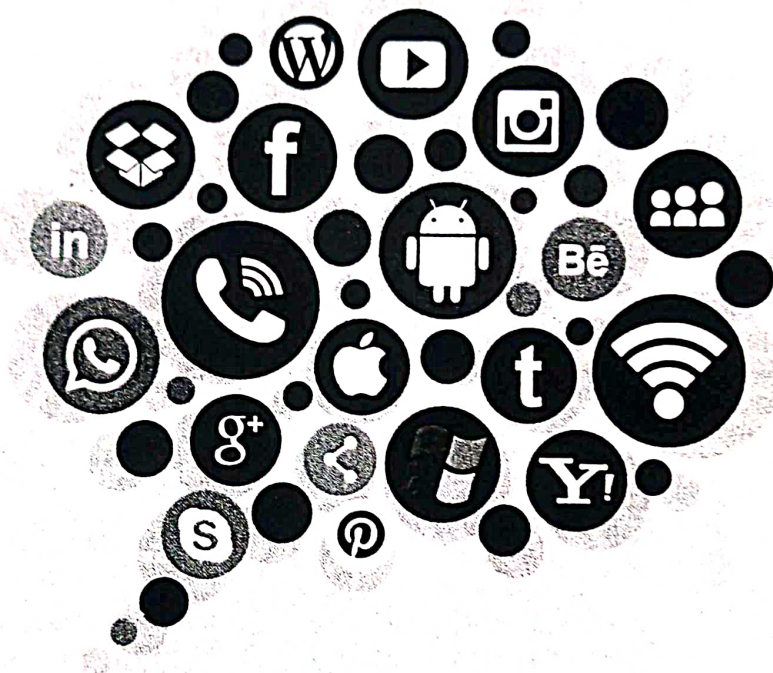
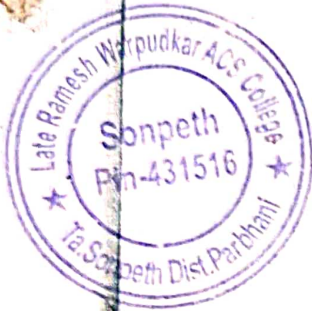




# CHRONICLE OF HUMANITIES AND CULTURAL STUDIES

A Peer Reviewed Bimonthly International Journal

Special Issue On  
**IMPACT OF SOCIAL MEDIA ON SOCIETY**



*Guest Editor*

**Dr. Vasant Satpute**

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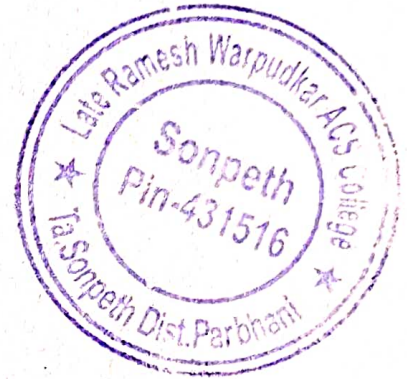
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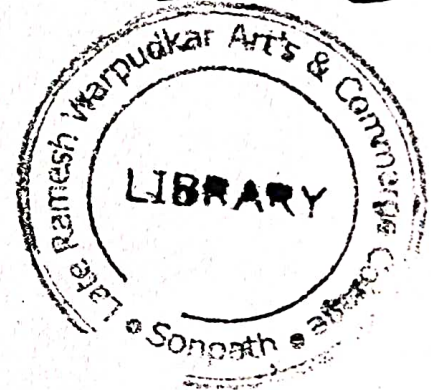
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## Role of Libraries in Electronic Environment

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**Abstract:** Libraries are changing dynamically by adopting emerging cutting edge technologies, online accessibility for 24/7, and availability of number of e databases, e-journals, informationresources and new array of services to users. Due to the information explosion, special libraries will have to meet even more challenges and opportunities to serve their clientele to reality justify the essence of service oriented philosophy. In light of these technological revolutions, the present article address to current issues and demands for state of the services.

**Keywords:** Web 2.0, wikis, Blogs social media,

**Introduction:** Libraries are changing dynamically by adopting new technologies in all activities from print to e environment like printed library catalogues now replaced to OPAC with a variety of web –based graphical user interface (GUI) functions, online accessibility for 24/7 availability of number of e-databases, e-journals, information resources, online services for users. Due to the information explosion, libraries will have meet even more challenges and opportunities to serve users, all with much expectations and many more demands triggered by the growth of emerging and cutting edge technologies in electronic environments Technological advancements specific information needs, global information hub, new computing and communications technologies. Due to the increasing impact of IT on services delivery mode i.e. instant messaging , virtual reference desk ask ,ask a librarian. Wikis, blogs, podcasting etc.

### Objectives of the Study:

- 1) To know about gateways of information
- 2) To Acquaint of library services
- 3) To know few Social Media ways

**Role of libraries in present era**  
**Learning Centre:** A library has to provide library users with well-equipped facilities, resources and services to support their learning activities which covers assignments , presentations, projects research papers, reports etc.

**Gateways to information:** A library has to functions as a central gateway for library users to access locate, transform and utilize information resources in a variety of printed and electronic formats via applications, databases, networks, platforms and systems.

**Web2.0 :** Web 2.0 is a new version of the WWW that emphasized user-generated content , usability and operability. Web 2.0 the second phase in the web's evolution, is attracting the attention of IT professionals, business and web user. This term was devised by Tim O'Reilly and Dale Dougherty at the O'Reilly media Web 2.0 conference in 2004. The popularity of the term Web 2.0 along with the increasing use of blogs, wikis and social networking technologies has led many in academia and business to append a flurry of 2.0s to existing concepts and fields of study. A number of Web 2.0 services and sites have appeared in the recent years . Some popular services are You Tube , Facebook. Myspace etc. Libraries and Librarians all over the world are using web 2.0 technologies to promote services share information engage with users and network with colleagues on a global scale also contribute to the professional development of library staff. As service users increasingly come to expect interactive online services in all spheres of life. Current Awareness service and reference service can also be provided by utilizing social interaction sites for library and information services

**RSS in Library and Information services:** Syndication facility can be utilized for library purpose. By this facility users are intimated automatically about the alterations, additions and changes in the sites. So in the case of library users will automatically intimated about the new arrivals offered by the library.

**Multimedia Sharing in library:** Multimedia sharing is being utilized in digital libraries and virtual libraries. This facility allows users to download files such as graphics, files sound files, audio files and video files. The database of the library can be easily edited with these types of files time to time with this facility.

**Instant Messaging Reference Service:** It one of the real time electronic consulting and reference offered by academic libraries via specific software running on the internet platform. It is virtually instantaneous communication between two or more people using textual format providing 'real time reference' services, where patrons can synchronously communicate with librarians much as they would face to face reference content. The software often allow co-browsing file sharing, screen capturing and data sharing and mining of previous transcripts. Libraries are already offering live reference service using 24/7 in a collaborative fashion

**Information Commons:** Information common is to integrate existing information resources, services instruction and other public service programs in the library into one consistent dynamic interactive and scalable student-centered interactive academic learning environment. It is also called a learning commons which serves an integrated one stop information gateway for users of the library.



**Application of Blogs in library services:** Blogs can be utilized by academic libraries and public libraries to promote better services to their clients, public libraries by making their own blogs, conduct discussion on topics of social, political and cultural important issues. The topics can be changed periodically and it can be served as a digital social forum. Academic libraries also can make utilize blogs by making educational blogs and conduct discussion on educational related issues intended the academic community. By using Blogs academic libraries can provide various services to the users.

**Wikis:** A wiki is a website that uses wiki software. A wiki is a type of collaborative software program that typically allows web pages to the created and collaboratively edited using a common web browser allowing the easy creation and editing of any number of interlinked web pages, using a simplified markup language text editor, within the browser. Wikis are often used to create collaborative websites, to power community websites for personal note taking in corporate intranets, and a knowledge management system. Unlike blogs wikis generally have a history function, which allows previous versions to be examined and roll back function, which restores previous functions. Wikipedia is the most popular wiki site.

**Information literacy:** To assess the extent of information needed, Access the desired information effectively and efficiently use of information effectively Evaluate information and its resources critically and incorporate selected information into their knowledge base

**Librarians Role in Present Era:** In present electronic environment librarians are required to work independently or as a team to deliver service oriented and user centered application instructions programs, projects and services The most challenging role is to provide leadership and expertise in the design development and ethical management of knowledge based information systems in order to meet the information needs of the user community.

Assist to locate, access, store and transform electronic information resources, services and instruction across multiple applications, databases networks, platforms and system through a special library's information commons.

Training other staff to efficiently and cost effectively use of online databases, expert in the use of innovative emerging technologies to design and develop web based application, programs and services

**Conclusion:** Cybrarians or digitarians are just two of the names that have been suggested for the librarians of the future. Librarians who would like to survive this revolution should not only be competent at searching and finding information but should also be fully computer literate and skilled in the use and application of the emerging and cutting

edge technologies. A wide range of social media ways used but differentiation between how they are used frequency of updates are important factors in presenting a strong online presence, many agree that it is rather the quality and type of content posted, the defined goals place, and an alignment of the needs and expectations of the library users that leads to successful engagement.

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